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THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	8 Mos. '85	8 Mos. '84	Aug. '85	Percentage Change 8 Mos. '85/84	Percentage Change Aug./July '85
Personal Income (Monthly Average)[a,b]					
Unadjusted ($000,000)	3,290	3,170	3,315	3.8	0.3
Adjusted for CPI ($000,000)	1027.2	1025.6	1024.7	0.1	0.0
Crude Oil Production (000 bbl)[c]	92,671	98,987	13,388	-6.4	6.3
Industrial Power Sales (000,000 Kwh)[a,d]	5,347	5,330	724	0.3	3.1
Total Bank Deposits ($000,000)[e]					
Demand	7,711	7,533	7,579	2.4	-2.6
Savings	27,047	24,558	26,999	10.1	-0.1
Savings and Loan Associations ($000,000)					
Assets	9,663	8,798	9,871	9.8	0.6
New Mortgage Loans Made	744	1,105	118	-32.7	23.7
Employment[a,f]					
Total Labor Force (000)	1,550.1	1,549.9	1,544.7	0.0	-0.8
Total Employment (000)	1,437.1	1,437.5	1,446.0	0.0	-0.6
Unemployment Rate (%)	7.4	7.3	6.4	—	—
General Business Index	93.9	94.5	95.0	-0.7	1.6

[a] Includes revisions.
[b] Adjusted at annual rates.
[c] 7 months and July data.
[d] Sales of larger privately owned utility companies.
[e] Total deposits of the Federal Reserve Member Banks.
[f] Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Aug. '85 Adjusted	Aug. '85 Unadjusted	Adjusted '85/'84 8 Mos.	Adjusted 1985 Aug./July
Ada	12,717	12,918	10.1	-4.8
Altus	12,215	11,274	6.9	3.9
Alva	3,426	3,352	-3.6	-8.1
Anadarko	4,472	4,589	9.9	-4.8
Ardmore	17,396	17,506	3.3	-2.1
Bartlesville	18,077	18,447	-0.4	-11.3
Blackwell	3,086	3,029	0.2	-8.6
Broken Arrow	16,109	16,684	-5.9	-1.3
Chickasha	8,934	8,391	2.7	-5.6
Clinton	5,718	5,724	-6.9	0.9
Cushing	5,542	5,295	1.4	-16.2
Del City	9,562	9,669	-4.0	-1.0
Duncan	12,958	12,641	-2.0	-1.2
Durant	8,410	8,558	0.8	3.5
Edmond	22,896	22,312	9.3	-2.8
Elk City	6,808	6,984	2.1	-9.7
El Reno	7,428	7,257	1.3	-11.2
Guthrie	4,751	4,818	-3.6	-8.3
Guymon	4,813	4,955	1.6	10.4
Henryetta	4,012	4,204	11.9	-13.4
Hobart	2,314	2,196	3.6	-2.9
Holdenville	2,461	2,293	4.4	-12.3
Hugo	2,305	2,317	3.4	-19.9
Idabel	3,595	3,680	-0.6	-9.6
Lawton	43,768	43,392	3.5	1.3
McAlester	9,522	9,854	-0.3	-8.3
Miami	8,189	8,530	-2.1	-12.7
Midwest City	38,103	38,031	14.0	8.4
Moore	11,392	11,200	-8.7	1.1
Muskogee	24,822	24,889	0.9	-1.8
Norman	57,833	57,788	5.0	-1.3
Oklahoma City	253,074	254,992	-3.2	-0.4
Okmulgee	5,092	4,999	3.9	-7.9
Pauls Valley	4,056	4,200	-0.5	5.9
Pawhuska	1,481	1,566	-9.1	-12.9
Ponca City	14,246	14,389	-1.6	0.3
Poteau	3,749	3,763	1.7	-21.5
Sand Springs	7,105	7,388	1.3	0.0
Sapulpa	13,328	13,042	12.5	-7.4
Seminole	4,601	4,644	-9.2	-9.3
Shawnee	19,028	18,852	-1.6	-6.0
Stillwater	17,935	20,457	7.3	-7.4
Tahlequah	6,448	6,783	5.9	-14.3
Tulsa	225,595	226,127	2.9	-0.5
Watonga	1,860	1,897	0.1	9.3
Wewoka	1,251	1,216	0.6	1.2
Woodward	10,701	10,534	2.7	-4.2
Total	983,181	987,627	1.2	-1.8

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	8 Mos. '85 Adjusted	8 Mos. '84 Adjusted	Aug. '85 Adjusted	Aug. '85 Unadjusted	Percentage Change 8 Mos. '85/'84 Adjusted	Percentage Change Aug./July '85 Adjusted	Percentage Change Aug./July '85 Unadjusted
OKLAHOMA CITY MSA							
Food	1,322,091	1,191,482	164,641	167,194	11.0	10.9	10.6
Apparel	153,125	160,084	17,628	16,871	-4.3	0.3	6.0
General Merchandise	601,917	715,281	63,248	64,363	-15.8	-6.0	-0.9
Furniture	188,537	205,394	19,570	20,031	-8.2	-9.5	-6.2
Lumber	144,213	214,572	14,678	17,469	-32.8	-12.8	-11.9
Auto Dealers	930,315	814,469	130,664	113,343	14.2	-3.5	-7.4
Service Stations	214,162	251,886	24,291	26,646	-15.0	4.9	6.9
All Other	468,400	538,172	47,676	56,290	-13.0	-11.0	-12.1
Total	4,022,760	4,091,340	482,396	482,207	-1.7	-0.9	-0.9
TULSA MSA							
Food	847,616	845,246	104,063	103,057	0.3	9.9	12.3
Apparel	137,440	134,940	16,625	16,675	1.9	3.6	16.8
General Merchandise	469,973	477,345	49,835	53,128	-1.5	-9.5	-2.2
Furniture	135,534	154,083	15,096	14,929	-12.0	-8.3	-9.5
Lumber	95,781	123,952	10,985	13,260	-22.7	-5.9	-5.6
Auto Dealers	541,251	473,784	76,026	65,948	14.2	-3.5	-7.4
Service Stations	175,957	206,963	19,957	21,892	-15.0	4.9	6.9
All Other	69,467	154,324	4,693	7,762	-55.0	-46.6	-44.9
Total	2,473,019	2,570,637	297,280	296,651	-3.8	-1.7	0.0
ENID MSA							
Food	80,325	88,346	8,920	9,371	-9.1	8.9	11.3
Apparel	13,576	13,325	1,627	1,492	1.9	4.6	-3.4
General Merchandise	37,449	37,498	4,244	4,040	-0.1	-5.2	-9.6
Furniture	10,060	12,059	1,232	1,336	-16.6	16.4	28.1
Lumber	10,445	14,726	1,058	1,304	-29.1	-12.5	-2.8
Auto Dealers	53,247	46,617	7,479	6,487	14.2	-3.5	-7.4
Service Stations	15,806	18,584	1,792	1,966	-14.9	4.9	6.9
All Other	18,183	16,021	1,901	2,556	13.5	-25.3	-11.0
Total	239,091	247,176	28,253	28,552	-3.3	-1.3	0.1
LAWTON MSA							
Food	115,322	120,342	13,710	14,081	-4.2	18.6	12.6
Apparel	15,985	15,621	1,956	1,742	2.3	3.0	11.6
General Merchandise	76,450	74,833	8,389	8,498	2.2	-7.6	-3.3
Furniture	18,823	18,868	2,271	2,260	-0.2	-15.5	-21.0
Lumber	17,393	20,636	2,159	2,341	-15.7	-1.7	-5.2
Auto Dealers	70,966	62,132	9,967	8,646	14.2	-3.5	-7.4
Service Stations	10,778	12,682	1,222	1,341	-15.0	4.9	6.9
All Other	26,954	24,915	4,292	4,346	8.2	19.2	-5.5
Total	352,671	350,029	43,966	43,255	0.8	3.4	-0.3
MUSKOGEE AREA							
Food	89,338	77,036	10,608	11,403	16.0	11.3	7.2
Apparel	13,781	12,675	1,931	1,891	8.7	24.2	19.7
General Merchandise	33,789	34,397	3,574	3,389	-1.8	-16.6	-14.2
Furniture	8,344	8,938	838	847	-6.6	-10.0	-11.1
Lumber	4,346	9,536	457	562	-54.4	-15.7	-13.9
Auto Dealers	44,767	39,424	6,281	5,454	13.6	-3.5	-7.4
Service Stations	13,879	16,235	1,563	1,722	-14.5	5.0	6.9
All Other	16,180	31,462	730	1,311	-48.6	-62.1	-47.0
Total	224,424	229,703	25,982	26,579	-2.3	-3.5	-0.7
STATE[a]							
Durable Goods	3,616,028	3,542,099	475,867	449,090	2.1	-3.1	-6.0
Auto Dealers	2,324,753	2,035,191	326,519	283,233	14.2	-3.5	-4.8
Accessory Dealers	261,948	263,137	30,085	27,852	-0.5	-5.2	-3.5
Total Automotive	2,586,701	2,298,328	356,604	316,163	12.6	4.7	-7.1
Furniture	231,595	282,116	25,655	27,852	-17.9	-6.4	-3.5
Household Appliances	169,092	202,588	19,302	21,008	-16.5	-1.4	-0.7
Total Furniture and Appliances	400,687	484,704	44,957	48,860	-17.3	-5.3	-2.6
Lumber and Building Materials	389,856	495,802	45,174	53,391	-21.4	-6.1	-5.7
Hardware Stores	46,719	51,432	5,978	6,104	-9.2	2.9	-1.8
Total Lumber, Building Materials & Hardware	436,575	547,234	51,152	59,495	-24.0	-6.0	-5.3
Nondurable Goods	7,462,542	7,308,275	953,980	992,092	2.1	5.2	9.1
Apparel	429,135	458,773	54,248	52,630	-6.5	4.9	9.2
Drug Stores	274,432	272,130	35,373	35,106	0.8	1.0	5.4
Eating and Drinking Places	1,123,172	1,065,828	138,244	149,735	5.4	-0.8	1.2
Food Group	2,737,858	2,639,281	346,984	362,053	3.7	14.2	15.6
Service Stations	703,221	827,149	79,805	87,504	-15.0	5.0	6.9
General Merchandise Group	1,647,635	1,530,282	242,045	241,570	7.7	26.2	34.8
Total Retail Trade	11,078,570	10,850,374	1,429,847	1,441,182	2.1	2.1	3.9

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	8 Mos. '85	8 Mos. '84	Aug. '85	Percentage Change 8 Mos. '85/'84	Percentage Change Aug./July '85
ENID MSA					
Employment (Number)[a]					
Labor Force	31,456	31,613	30,600	-0.5	-1.8
Total Employment	28,559	29,713	28,750	-3.9	-1.7
Unemployment Rate (%)	7.1	6.3	6.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	3,904	10,839	292	-64.0	-26.5
Number of Units	62	155	5	-60.0	-28.6
Residential—Multi Family					
Dollar Value ($000)	1,246	330	0	277.6	0.0
Number of Units	23	11	0	109.1	0.0
Nonresidential					
Commercial ($000)	3,090	5,661	0	-45.4	—
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	2,000	885	0	126.0	—
Nonbuilding					
Streets and Highways ($000)	1,081	3,988	0	-72.9	—
All Other Nonbuilding ($000)	80	192	0	-58.3	0.0
Total Construction ($000)	11,401	21,895	292	-47.9	-91.9
LAWTON MSA					
Employment (Number)[a]					
Labor Force	41,219	40,513	40,825	1.7	-3.0
Total Employment	38,991	38,188	38,775	2.1	-3.2
Unemployment Rate (%)	5.4	5.7	5.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	10,000	14,641	1,707	-31.7	5.1
Number of Units	167	246	27	-32.1	-6.9
Residential—Multi Family					
Dollar Value ($000)	3,381	11,477	245	-70.5	-81.8
Number of Units	133	544	7	-75.6	-87.3
Nonresidential					
Commercial ($000)	4,384	4,583	427	-4.3	-31.4
Industrial ($000)	0	1,207	0	—	0.0
Institutional ($000)	14,740	1,990	0	E	0.0
Nonbuilding					
Streets and Highways ($000)	5,158	2,113	0	144.0	0.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	37,663	36,011	2,379	4.6	-33.8
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	31,269	31,131	31,100	0.4	-0.6
Total Employment	28,056	27,900	28,450	0.6	0.8
Unemployment Rate (%)	10.4	10.5	8.5	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	4,754	4,401	634	8.0	1.6
Number of Units	66	64	11	3.1	1.2
Residential—Multi Family					
Dollar Value ($000)	2,001	5,078	431	-60.6	378.9
Number of Units	74	67	17	10.5	E
Nonresidential					
Commercial ($000)	3,137	1,330	956	135.9	36.6
Industrial ($000)	590	7,402	0	-92.0	0.0
Institutional ($000)	356	460	216	-22.6	332.0
Nonbuilding					
Streets and Highways ($000)	2,608	2,420	0	7.8	—
All Other Nonbuilding ($000)	74	89	0	-16.9	—
Total Construction ($000)	13,520	21,180	2,237	-36.2	37.8

E = exceeds 600 percent.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Mary Long, Research Assistant.

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OKLAHOMA CITY AND TULSA MSAs

Category	8 Mos. '85	8 Mos. '84	Aug. '85	Percentage Change 8 Mos. '85/'84	Percentage Change Aug./July '85
OKLAHOMA CITY MSA					
Employment (Number)[a]					
Labor Force	498,163	493,563	497,700	0.9	-1.7
Total Employment	467,675	466,363	471,100	0.3	-1.1
Unemployment Rate (%)	6.1	5.5	5.3	—	—
New Mortgage Loans Made ($000,000)[b]	232.2	317.7	38.5	-26.9	37.0
Bank Deposits ($000,000)[c]					
Demand Deposits[c]	1,084.7	1,086.0	1,017.0	-0.1	-5.4
Time and Savings Deposits	2,684.9	2,510.2	2,615.5	7.0	-2.2
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	156,901	337,107	22,169	-53.5	-2.8
Number of Units	2,599	5,744	368	-54.8	1.9
Residential—Multi Family					
Dollar Value ($000)	30,020	104,859	301	-71.4	-95.3
Number of Units	1,460	4,930	11	-70.4	-96.8
Nonresidential					
Commercial ($000)	117,068	157,144	13,037	-25.5	-26.8
Industrial ($000)	13,040	9,223	369	41.4	-84.2
Institutional ($000)	15,402	19,572	4,712	-21.3	128.9
Nonbuilding					
Streets and Highways ($000)	27,249	28,778	899	-5.3	-63.8
All Other Nonbuilding ($000)	4,403	12,352	413	-64.4	-36.2
Total Construction ($000)	364,083	669,034	41,901	-45.6	-24.7
General Business Index	89.7	93.4	84.7	-4.0	-1.8
TULSA MSA					
Employment (Number)[a]					
Labor Force	357,738	360,288	357,800	-0.7	-1.4
Total Employment	332,375	336,375	336,000	-1.2	-0.9
Unemployment Rate (%)	7.1	7.6	6.1	—	—
Mortgage Loans Closed ($000,000)[b]	146.1	203.7	28.7	-28.3	49.5
Bank Deposits ($000,000)[c]					
Demand Deposits	731.9	773.4	697.1	-5.4	-3.5
Time and Savings Deposits	1,896.0	1,846.5	1,843.2	2.7	-2.2
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	88,339	111,456	9,550	-20.7	-9.4
Number of Units	1,507	2,134	160	-29.4	-19.2
Residential—Multi Family					
Dollar Value ($000)	23,646	64,396	1,361	-63.3	-73.2
Number of Units	727	2,405	34	-70.0	-68.5
Nonresidential					
Commercial ($000)	119,168	159,529	17,162	-25.3	218.1
Industrial ($000)	15,494	15,372	2,519	0.8	-28.4
Institutional ($000)	18,141	16,536	4,298	9.7	75.2
Nonbuilding					
Streets and Highways ($000)	12,198	34,894	0	-65.1	—
All Other Nonbuilding ($000)	3,684	4,233	345	-13.0	-53.3
Total Construction ($000)	280,670	406,416	35,235	-30.9	20.7
General Business Index	91.0	91.9	87.7	-1.0	-3.8

E = exceeds 600 percent. [a]Includes revisions in some previous months. [b]By Savings and Loan Associations. [c]Total deposits of the Federal Reserve Member Banks.

CONSTRUCTION, STATE

Category	8 Mos. '85	8 Mos. '84	Aug. '85	Percentage Change 8 Mos. '85/'84	Percentage Change Aug./July '85
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	290,647	529,361	37,716	-45.1	-6.2
Number of Units	4,833	9,238	629	-47.7	-6.7
Residential—Multi Family					
Dollar Value ($000)	66,570	208,129	3,288	-68.0	-75.1
Number of Units	2,818	8,844	98	-68.1	-80.9
Nonresidential					
Commercial ($000)	268,447	410,620	33,765	-34.6	24.7
Industrial ($000)	33,020	41,195	3,474	-20.0	-41.3
Institutional ($000)	54,883	52,552	10,637	4.4	21.9
Nonbuilding					
Streets and Highways ($000)	101,719	135,783	10,483	-25.1	-25.5
All Other Nonbuilding ($000)	9,383	18,121	1,233	-48.2	-18.5
Total Construction ($000)	824,668	1,395,762	100,597	-40.9	-9.1

[a]Includes revisions in previous months' data.